

Maritime Market

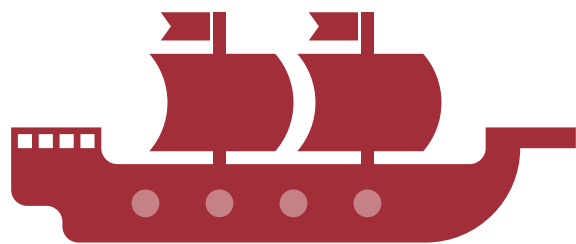
2018

MEDIA KIT



www.maritimemarket.ru

International information &
analitical magazine



Maritime Market

Quarterly Business Edition dedicated to
the Russian maritime industry

Founder and Publisher

"Print-Expo" Co. Ltd
198035, Saint-Petersburg, Russia
172, Fontanka river, emb.

Size: 240*320 mm

Circulation: 3 000 copies

Periodicity: 4 issues per year (each quarter)

Area of distribution: Russia and worldwide

Enamel-paper

64 pages

Our official representative in Europe

Link Publisher
Ul. Szymonowica 20, 71-482
Szczecin, Poland



"Maritime Market" Magazine is published more than 15 years. Our edition is the official media partner of the leading industry events in Russia: Neva, International Maritime Defence Show, International Conference "Offshore Upstream Development in Russia and CIS".

"Maritime Market" Magazine is targeted at shipping companies managers, shipbuilding and research specialists, port officials, maritime equipment manufacturers, visitors to marine exhibitions as well as wide range of audience interested in marine issues.



"Maritime Market" Magazine is a unique professional platform which provides the opportunity not only to meet the information needs but also to integrate the various interests of suppliers and customers into the unitary target audience.

Traditional rubrics :

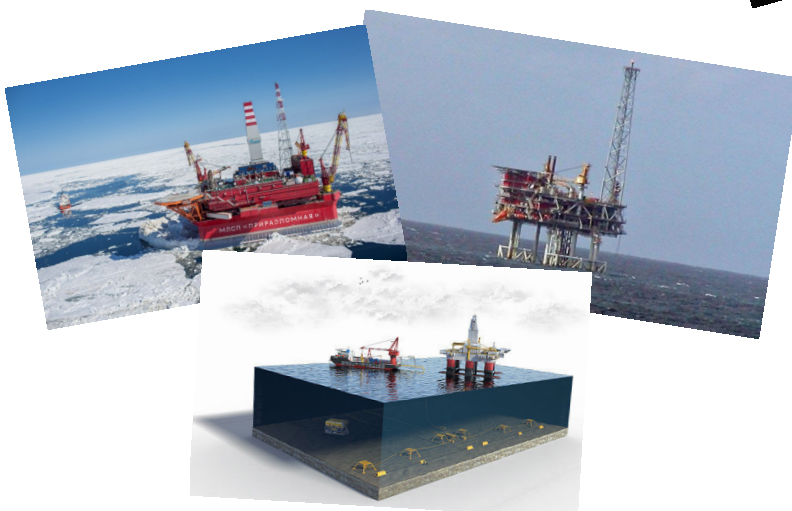
Shipbuilding



Shipping



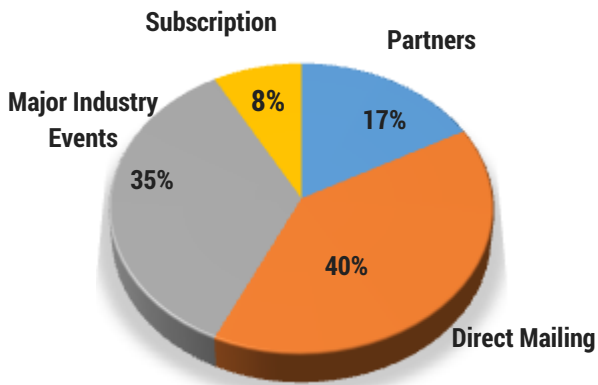
Ports



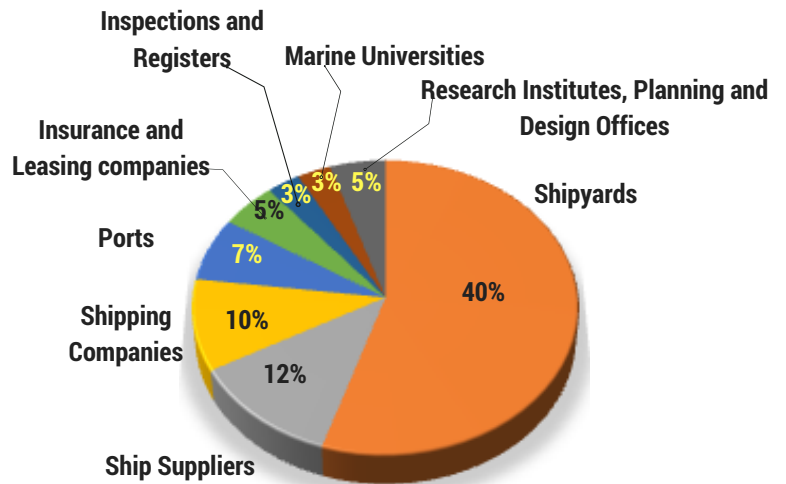
Ocean and Shelf Exploration

Target audience

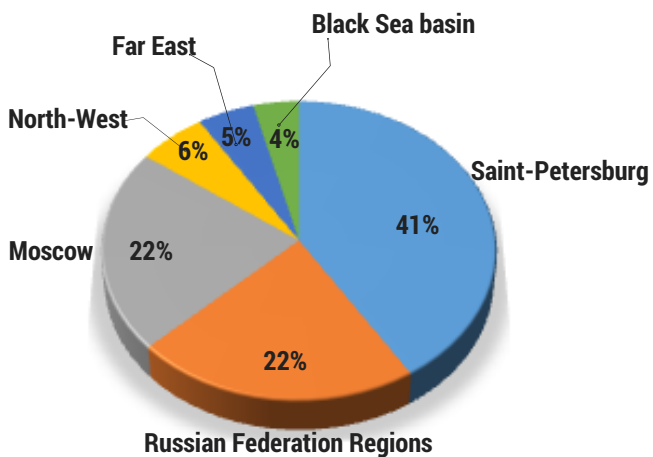
Distribution scheme



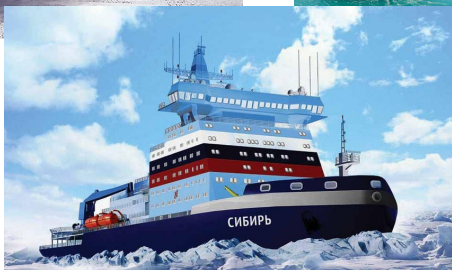
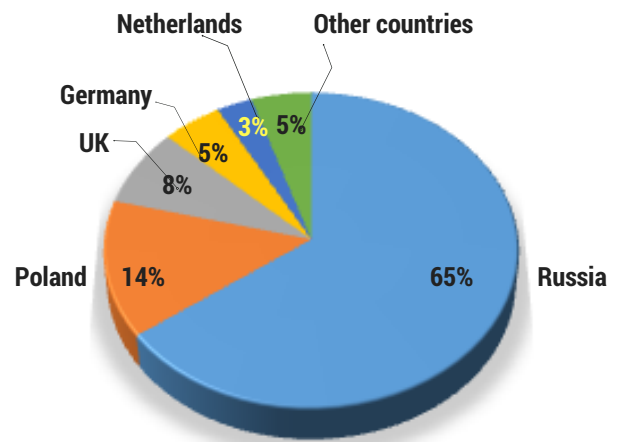
Readers profile



Distribution in Russia by areas



Distribution by countries



ISSUE NUMBER	DEADLINE	RELEASED PUBLICATION
1/62	20 February	March
2/63	20 May	June
3/64	20 August	September
4/65	20 November	December



BIGGEST EVENTS IN 2018

- 7-11 march (Russia) - Moscow Boat Show 2018
- 16-18 march (Estonia) - Tallin International Boat Show
- 23-25 march (Latvia) - "Baltic Boat Shop 2018"
- 27-31 march (Spain) - 2018 World Maritime Week
- 29-30 march (Russia) - International Transport Forum "YugTrans-2018"
- 12-13 april (Russia) - International conference "Russian Shipbuilding. Global Trends"
- 24-27 april (Russia) - The Navitech International Exhibition - 2018
- 11-13 may (Azerbaijan)-TransCaspian 2018
- 18 may (Russia) -Offshore Upstream Development in Russia and CIS
- 22-26 may (Spain) - Navalia 2018
- 23-26 may (Kazakhstan) - Kadex 2018
- 4-6 june (Greece)-Posidonia 2018
- 11-13 june (Azerbaijan) -Caspian International Boat and Yacht Show
- 21-23 june(Russia)-Moscow Yacht Show 2018
- 25-27 june (Poland) - Balt Military Expo 2018
- july (Russia) - International Maritime Defence Show
- 21-26 august (Russia) - International Military-Technical Forum "Army-2018"
- 6-8 september (Russia) - St.Petersburg International Boat Show
- 2-5 october (Russia) - St. Petersburg Gas Forum
- 2-5 october (Russia) - Offshore Marintec Russia 2018
- 9-11 october (Russia) - Transtec 2018
- 22-26 october (France) - Euronaval 2018
- 6-8 november(China) - Seawork Asia 2018
- 22-23 november (Russia)- OilTerminal 2018
- 5-7 december (China) - INMEX CHINA 2018

ADVERTISING OPPORTUNITIES

Interview

Dynamic information delivery.
Dialogue between the parties concerned.

Cover

It's premium and the most effective way
to underline the image
and the status of your company.

Module

Your vision company: key accents and contact information.
Compact company's image.

Article

News, events, awards and holidays.
First-hand information.

Press release

Your informative story: results, achievements, plans and
milestone events in your company's life.



ADVERTISEMENT IN MAGAZINE

Type	Format	Size, mm	Rates*
1	full page	240*320+5mm allowance which makes actual size 250*320mm	1 800
2	2/3 page (vertical)	137*286	1 800
3	1/2 page (horizontal)	208*141	950
4	1/3 page (vertical)	66*286	720
5	1/3 page (horizontal)	208*94	720
6	1/4 page (vertical)	102*141/208*68	500
Covers			
1	1st and 4th covers	240*320	3500
2	2nd and 3rd covers		2900
Other			
1		240*320	2700



* All rates are indicated in euros. VAT included. Discount for advertising contracts available.

INTERNET ADVERTISING

www.MaritimeMarket.ru

The official website of "Maritime Market" magazine

www.SETcorp.ru

On-line supplement: daily on-line news on shipbuilding, energy, transport.

Banner advertising on our website (www.MaritimeMarket.ru)

The screenshot shows the homepage of the Maritime Market website. It features a header with the logo 'Морская Биржа' and navigation tabs. The main content area includes a news article titled 'Медиа-конт 2009' and a sidebar with a list of companies. At the bottom, there is a circular chart showing the distribution scheme of the website's content.

Banner	Size, px	Payment, €
M1	300*80	700/ month
M2		600/month
M3		560/month
M4		470/month

INTERNET ADVERTISING

Banner advertising on our website (www.SETcorp.ru)

Banner	Format	Size, px	Rates				
			week	month	quarter	half a year	year
H1		468*60	375	1250	3250	5750	10 000
C1,C2		350*60	250	850	2175	3925	6700
C3	GIF,	234*60	175	600	1525	2775	4650
N1	JPG,	180*100	150	500	1300	2300	4000
N2	FLASH	180*250	165	550	1430	2530	4400
N3		180*250	125	415	1100	1925	3325
C4,C5		350*60	75	250	650	1150	2000
C6		234*60	55	185	485	850	1450

- Banners C4, C5, C6 are published only on the home page after main news block.
- All other banners are shown on all web site English pages.



Information in the "Coming Events" section

490 € for one event (Russian + English versions). Information block includes: Logo, link to the site of Event + one newsletter reporting preparation to the event + one newsletter reporting results of the even (Various ways of presentation of your information are discussible).

Paid Press Release Publications Service

	All companies	Advertisers of "Maritime Market" magazine
Rates	599 € per year or 399 € per 6 months	Free of charge
Period	1 year/6 months	1 year for companies with one year's contracts and 3 months after issue of the given magazine for other advertisers
Amount	Up to 26 Press Releases	
Description	Regular publications at www.setcorp.ru and short publication in Russian (up to 200 characters) in "Maritime Market" magazine. One year's subscription to "Maritime Market" for free.	Regular publications at www.setcorp.ru

Additional service - Russian translation of Press Release: 15 € per page. "Maritime Market" magazine offers discount opportunities for our on-line advertisers.

OUR PARTNERS



and others

CONTACT INFORMATION



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On-line supplement: daily on-line news on
shipbuilding, energy, transport.



Baltic Information Marketing Agency www.bima.ru